# RUNWAY GROOMING SCHOOL ONLINE



PROPERTY OF RUNWAY FASHION MANAGEMENT

ABOUT US
AD001 00
RUNWAY GROOMING SCHOOL
WHY CHOOSE US?
FACULTIES
PROCEDURE TO ENROLL
CONTACT

# Contents

### ABOUT US

#### RUNWAY FASHION MANAGEMENT

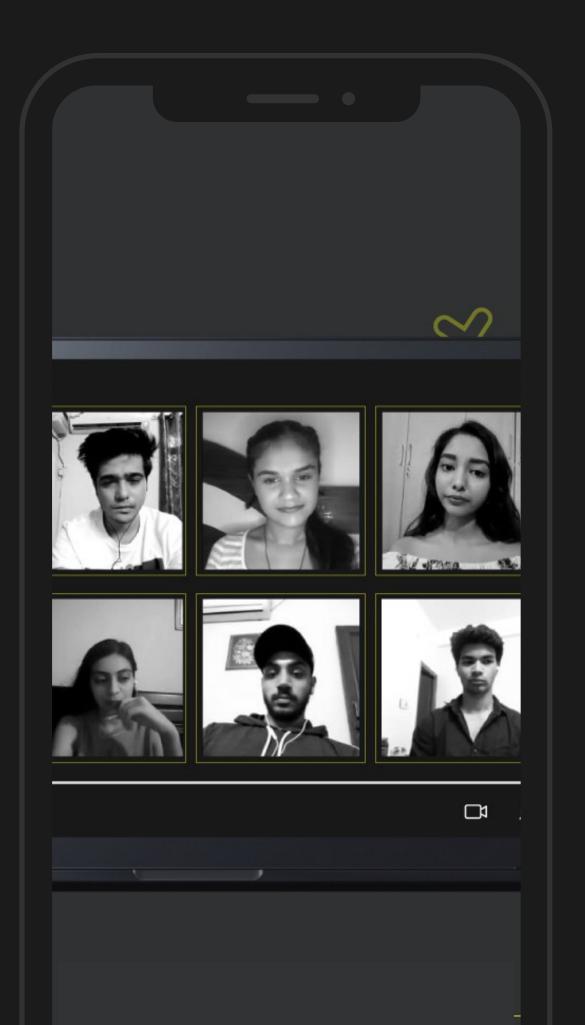
Runway Fashion Management, a talent management company based out of Delhi conducts fashion shows across the globe and manage the events successfully along with organising and managing a production house which deals in shoots. The company holds experience in guiding people in arenas like shoots, advertisements, brand promotions, launches and has thus created a benchmark in the glamour and lifestyle industry. RFM has been in the industry for the last 12 years and in these past years we have been conducting many fashion shows in different parts of the country. Bringing out fresh faces of talent from their own property Runway Grooming School. Hosting fashion shows and shoots and managing the event and keeping it intact to its original form is our strength. National and International markets have both deeply welcomed us in the industry and our job is to compile every lose end and put it together into perfection. Providing new models with skills and arranging them according to the requirements of the shoot or show is something which require skills. We also work as fashion consultants and we have been hosting many award shows in India and we have also done International shows. In the long run our dedicated team have worked in every genre of fashion industry which is also a reason of our reputable name and status.

Runway Fashion Management's vision is to set a bench mark in creating a platform, executing shows and giving chances to aspiring models in the industry to create their own identity.

# RUNWAY GROOMING SCHOOL ONLINE

GET GROOMING SESSIONS FROM YOUR HOME

NOW LIVE!



#### **ABOUT**

# RUNWAY GROOMING SCHOOL

Runway Grooming School is a Brain child of Runway Fashion Management which has come up with a strong format for the potential models, individuals in corporate feild or business owners to brush up their skills and compete in a fair competition to become a fine personality or a model. In this format we include identifying your personalities, looking for the strengths, encouraging them to realise their real talents and assets, grooming them and polishing them according to the environment of-the industry. Our purpose is to serve the fashion industry with the fresh and talented models who are well trained in every sphere. We have been working in this field for many years now and with time we have successfully captured the essence of the form which converts a good model into the best the . Since we have produced many talented models we are looked up to by the industry in various segments across India. Our chief purpose is to serve the fashion industry with fresh faces and talented models who are well trained and groomed .

In our school, the participants will be judged on the basis of various aspects by the pioneers of the fashion world and the participants will be given the opportunity to interact with them one on one, so that they can learn to shape up themselves according to the fashion life and after going through many stages of selection and crossing all the hurdles.

So brace yourselves for the ultimate ride with us!



#### **AWARDED**

BY FIRST
INDIA NEWS
& FILMFARE
MIDDLE-EAST





### WHY RGS ONLINE?

THE PERFECT OPPORTUNITY TO SHOWCASE YOUR TALENT WHILE BEING TRAINED UNDER THE INDUSTRY PROFESSIONALS

- ONE OF A KIND GROOMING THAT'S DESIGNED TO UNLEASH THE BEST IN YOU
- RIGHT TRAINING UNDER INDUSTRY EXPERTS
- PROVIDING THE RIGHT PATH TO BECOME AN ASPIRING MODEL & HELPING DISCOVER YOURSELF
- GENUINE GUIDANCE & EXTRA ORDINARY COURSE TRAINING
- GET TO NETWORK & BUILD A CONNECTION WITH THE LEADING PERSONNEL OF THE FASHION INDUSTRY
- GET TO KNOW THE ABC'S OF BODY LANGUAGE, ETIQUETTES, CONFIDENCE BUILDING, STYLING, MAKE UP, DIET, NUTRITION, MENTAL HEALTH & FITNESS
- BUILD YOUR VIRTUAL PERSONALITY & STAND OUT IN THE PROFESSIONAL WORLD
- IT WILL HELP BUILD YOUR PROFILE & BRODEN YOUR NETWORKING
- PROMOTION ON SOCIAL MEDIA PLATFORMS
- ONLINE COURSE COMPLETION CERTIFICATE



### DONNA KATHERINE MASIH

THE SUPER MODEL OF INDIA, MISS INDIA FINALIST 2004 & MISS MAXIM 2006 INDIA HAVING AN INDUSTRY EXPERIENCE OF OVER 18 YEARS SHE HAS BEEN THE FACE OF A LOT OF FASHION SHOOTS, MAGAZINES, PRINT ADVERTISMENTS & CAMPAIGNS FOR THE TOP BRANDS & DESIGNERS ALL ACROSS INDIA. HER PROFILE INCLUDE A LIFETIME OF FASHION SHOWS, CORPORATE FILMS & MUSIC VIDEOS.

- INTRODUCTION TO FASHION
- BASICS & TYPES OF MODELLING
- JOURNEY OF A MODEL FROM DAY 1
- DO'S & DON'TS OF THE INDUSTRY
- BASIC TRAINING ON BODY LANGUAGE, POSING & RAMP WALK





### VIKRAM SETH

VIKRAM SETH HAS BEEN AN INTEGRAL PART OF THE INDIAN FASHION AND ADVERTISING INDUSTRY FOR THE LAST TEN YEARS. DURING THIS TIME HE HAS WORKED WITH THE COUNTRY'S BEST KNOWN FASHION MAGAZINES, STYLED EDITORIAL STORIES, FASHION RUNWAYS AND COMMERCIAL CAMPAIGNS. HE HAD WORKED WITH ACE PHOTOGRAPHERS, DIRECTOR OF PHOTOGRAPHERS, TOP MODELS, FEW CELEBRITIES AND SOME FAMOUS PERSONALITIES. HE SPECIALISES IN IMPROVING ETIQUETTES, STYLES AND ALSO YOUR PERSONALITY

- BASICS OF STYLING
- WARDROBE MANAGEMENT
- CASTING / AUDITION / MEETING LOOKS
- IMPORTANCE OF FIRST IMPRESSION
- BASIC ETIQUETTES
- PERSONALITY DEVELOPMENT





### GURSEWAK SINGH GURU

GURU IS ONE OF THE MOST COVETED MAKEUP ARTISTS IN INDIA SINCE 2008. HE HAS WORKED WITH SOME OF THE TOP INTERNATIONAL MAKEUP BRANDS. HIS DEPTH AND BREADTH OF HIS PASSION FOR MAKEUP EXTENDS BEYOND HIS ARTISTRY. GURU HAS WORKED WITH SOME OF THE MOST RENOWNED CELEBRITIES INCLUDING DONALD TRUMP'S DAUGHTER IVANKA TRUMP AND BOLLYWOOD ACTORS, FASHION HOUSES AND MAGAZINES WHILST BRINGING HIS OWN CREATIVE FLAIR INTO HIS WORK.

- BASICS OF MAKE UP
- EVERYDAY PRODUCTS FOR MAKE UP
- SKINCARE & BEAUTY
- HAIR TIPS & LOOKS
- HOW TO MAINTAIN YOUR LOOK





### DR. VARUN KATYAL

DR. VARUN KATYAL IS A CELEBRITY DIET, NUTRITION, BEAUTY AND WELLNESS EXPERT. HE HAS BEEN AN EXPERT AS WELL AS A JURY FOR MANY PRESTIGIOUS NATIONAL AND INTERNATIONAL BEAUTY PAGEANTS AND CONTESTS. HE HAS RECEIVED VARIOUS PRESTIGIOUS AWARDS LIKE THE INDIAN ICON AWARD 2013, BUILD INDIA AWARD 2014, RASHTRA GAURAV AWARD 2018 AND GLOBAL ICON AWARD 2018. HE IS A HOST AND ANCHOR TO A TV SHOW CALLED GOOD HEALTH SHOW.

- BASIC DIET MANAGEMENT
- THE SECRET TO EATING RIGHT
- ALWAYS KEEPING FIT INSIDE & OUT
- NUTRITION & MEAL TIPS
- SEGREGATED MEALS THROUGHOUT THE DAY





### **AASTHA ARORA**

AASTHA ARORA WITH AN EXPERIENCE OF ALMOST 7 YEARS, IS A DEDICATED FITNESS INSTRUCTOR & A WEDDING CHOREOGRAPHER WITH THE DRIVE, KNOWLEDGE AND ENTHUSIASM TO HELP PEOPLE TO ACHIEVE THE DESIRED GOAL IN A COMFORTABLE SUPPORTIVE ENVIRONMENT. SHE SPECIALISES IN VARIOUS DANCE FORMS: ZUMBA, JAZZ, BACHATA, SALSA, BOKWA TO NAME A FEW. ALSO, SHE SPECIALISES IN PILATES, YOGA, BOLLYWOOD AND FUNCTIONAL TRAINING.

- PHYSICAL FITNESS
- KEY ELEMENTS OF MENTAL HEALTH
- IMPORTANCE OF MEDITATION
- BASICS OF YOGA & STRETCHING
- HOW TO HAVE A POSITIVE ATTITUDE



# RGS ONLINE BATCH CONSISTS OF:

- 5 ONLINE GROOMING SESSIONS BY THE MENTIONED FACULTIES
- EACH SESSION WILL GO ON FOR 60-90 MINUTES
- ASSESMENT SESSION BY EVERY FACULTY WHERE YOU WILL BE GRADED & MARKED .
- CONSULTATION CALL FROM THE COURSE COUNSELLOR -SHAYNA SINGH, WHERE ALL YOUR PERSONAL QUERIES WILL BE ANSWERED





### RGS

RECORD

100+

ONLINE PARTICIPANTS

40+

OFFLINE PARTICIPANTS

18+

PROFESSIONAL FACULTIES

150+

GROOMING HOURS

### PROCEDURE TO ENROLL

FILL UP THE REGISTRATION FORM REGISTER YOURSELF WITH AN AMOUNT OF INR 3,999/- YOU'LL GET AN

→ OFFICIAL

WELCOME MAIL

FROM THE AGENCY

MAKE A 60
SECOND VIDEO
FOR SOCIAL
MEDIA
PURPOSES

DOWNLOAD THE APP & ALL THE FURTHER UPDATES WILL BE IN THE GROUP



# Contact Information

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WEBSITE — WWW.RFMSTUDIO.COM

FOR QUESTIONS OR QUERIES